

Ms. Vien has developed a fast track career as entrepreneur in the digital ecosystem since **1995** in France and in the Silicon Valley after a dual degree both in Architecture in France and **Master of Sciences in MIT Media Lab (USA)** (<https://www.media.mit.edu/>). She serves as advisor for cross-border France-China investments. Through BADGE, Ms Vien is also investing as Business Angel in startup in Asia and Europe.

Ms. Vien is currently actively working with Professor Zemsky team in AI related topics.

Ms. Vien has been appointed **Foreign Trade Advisor by the French Ministry of Foreign Affairs on January 2019**. As Managing Partner of PowerWay Asia, Ms. Vien has been advising startups in Artificial Intelligence in FinTech, e-Health, Cyber Security, etc. as well as being Mentor at Techstars (Incubator of VC ParTech). She serves also as a Jury member of MIT Innovators under 35 and CES Asia in Shanghai.

For over **20 years**, Ms. Vien held several positions as General Manager and Sales Executive in the software and multimedia/internet technologies industry both in the US and in Europe (Accenture, BroadVision, iMediation, Twenga, Networth). Ms. Vien has also developed software for the World Bank (Washington DC) and lived in the Silicon Valley where she co-founded **EZ Login**, an aggregator for financial portals which has been acquired by a Nasdaq company, 724 Solutions in **2000**.

With her unique ability to bridge cultures, functions & industries, Ms. Vien devotes her International Business Development expertise to help startups and new ventures. Since her time with MIT Media Lab in **1983**, Ms. Vien has been in the ecosystem of Innovation and Technology. Her thesis at MIT was an integrated software programmed in LISP; a pioneering ancestor of the “BIM” (Building Information Modeling) system, financed by the American Construction industry.

Former President for MIT Alumni France and AUC France (American University Clubs Alumni), Ms. Vien has been also invited as TEDx speaker. TEDx: <https://www.youtube.com/watch?v=e47UeBIVSNM>
More info on: <http://www.tedxliege.com/speakers/therese-vien/>

While Ms. Vien has Chinese origins, (father from Shanghai and mother from Hong Kong), she studied and worked on three different continents - Asia, US and Europe. She is trilingual (French / English / Chinese -mandarin and Cantonese) and has a conversational level in Flemish.

Ms. Vien builds multi-cultural bridges between France and China and develops projects that connects technology, art, architecture and Innovation. As such, since **2004**, Therese Vien, is very active forging Sino-French bilateral relationships and has had the opportunity to participate in various presidential delegations, including the Year of France in China with Jacques Chirac in **2005** and with the first Presidential Visit of **Nicolas Sarkozy** in China in **2007**, or the presidential visit to China by François Hollande in November **2015**. And most recently with **French President Emmanuel Macron** on **Jan. 2018**. Ms Vien is also a member of **France China Foundation**. (<http://francechinafoundation.org/>)