

Souhail Khoury

Souhail has more than 9 years of experience in technology and entrepreneurship. Prior to joining Berytech Fund, Souhail headed the Key Account Analysis function at Samsung's MENA Headquarters and launched the first Accelerator in the UAE for Intigral, Saudi Telecom's Digital Media Arm. Souhail has been a judge, mentor and speaker in several competitions and conferences such as the Middle East Investment Summit, Launch Summit and Femme Francophone Entrepreneure. He works closely pro-bono with early stage companies such as Telemedicine App Drapp and Film Industry Connection Platform Scripttofilm where he advises on strategy, growth, geographic expansion and marketing. Among his achievements with his portfolio companies: Quadrupling the daily users of Card game Tarneeb Masters from 2000 to 13500 Dailies in less than a year; increased the user base and lowered the CAC for Cinemoz a VOD platform and Appdater a news aggregator and finally helping Et3arraf the top conservative dating startup in MENA expand to Egypt and Monetize.

Souhail holds an MBA from INSEAD, a Master's in Digital Business and Strategy from HEC Paris, a certificate in Disruptive Strategy from Harvard Business School online and is originally a Computer Engineer from the American University of Beirut.

His specializations include strategy, growth hacking and gamification among others.

His passions include Basketball, Comic Books, Original Series and innovation.