

INSEAD

FORUM



13 October 2018
STATION F

-
The Rise of AI in
Business & Society



In partnership with: **accenture**strategy

AI Forum – October 13th at STATION F

INSEAD partners with Accenture to explore the rise and impact of AI in Business and Society at Station F.

AI is rapidly emerging as the most important and transformative technology of our time. Recent advances in machine learning have led to multiple new applications that are reshaping business, management and society.

To probe this rapidly evolving space, INSEAD together with Accenture hosted the first Forum on the rise and impact of AI in business and society on 13 October at Station F – the world's biggest start-up campus.

The Forum brought together over 400 attendees as well as the movers and shakers on the frontline of AI. The event featured a keynote speech, panel discussions and fireside chats led by leading practitioners from Google, IBM, Engie and Accenture and academics from INSEAD as well as fast rising French entrepreneurs from [Snips](#), [Kayrros](#), [Cardiologs](#), [DreamQuark](#) and [Heuritech](#).

The day also included cutting edge demonstrations of AI applications in a wide range of sectors from Healthcare to Fintech, Energy and Robotics and cultural interludes of AI generated music, paintings and cinema scripts.

This is only the start of a fantastic journey and the conversation on the rise and impact of AI and other digital technologies will continue on INSEAD Europe, Middle East and Asia campuses. Find out more about our research, programmes and events on [Digital.insead.edu](https://digital.insead.edu) and follow us through official and social media channels via the hashtag **#INSEADxAI** **#INSEADxDigital** **#INSEADforGood**

Watch the video streaming of the INSEAD AI Forum at

<https://www.youtube.com/playlist?list=PLzaFzIYOF8iONv2QNxxv9b5raLOjhFVbb>