

Research as a Catalyst for Corporate Social Impact

A virtual session about the challenges and opportunities in doing social business research in and with corporates

23 July 2020, 2:00 - 2:45 pm CET, Online

Yunus & You - The YY Foundation, Yunus Centre and Studio Nima invite you to a vibrant discussion on

“Research as a Catalyst for Corporate Social Impact”

As part of the upcoming **“Academia Report on Social Business 2020”**, renowned academics and social business experts will discuss the following questions in an interactive virtual public session:

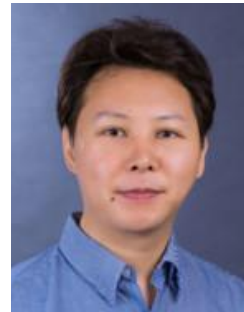
- What are effective strategies to create impact in and with corporations through research on social business?
- What are major challenges and useful recommendations when doing social business in and with corporates?
- What influence does COVID-19 have on the willingness and ability of corporations to engage in social business?

Follow the link below and join our session on **23 July 2020, 2:00-2:45 pm CET** with:



Dr. Vinika D. Rao

Executive Director, INSEAD Emerging Markets Institute & Gender Initiative / Director, Hoffman Global Institute for Business & Society, Asia



Dr. Zhao Meng

Senior Research Fellow, Nanyang Center for Emerging Markets / Visiting Professor, Nanyang Business School



Lamiya Morshed

Executive Director, Yunus Centre & Grameen Healthcare Trust



Daniel Nowack

Managing Director, Yunus Social Business



Dr. Aline Laucke

Chief Impact Officer, Studio Nima

Click here for registration and more information about the interactive session:

www.studio-nima.com/academia-hangout

About Yunus & You - The YY Foundation

The [YY Foundation](#) is a not-for profit organization founded in 2012 in Wiesbaden, Germany with the main purpose of creating a fairer and more social world through promoting a constructive dialogue between academia, business, politics and civil society and thus leading to the social and economic integration of the least advantaged.

About the Yunus Centre

[Yunus Centre](#) works to promote and disseminate Professor Yunus' philosophy with a special focus on social business. It is based in Dhaka, Bangladesh and is a hub for issues related to social business; working in the field of poverty alleviation and sustainability.

About Studio Nima

[Studio Nima](#) implements social innovation and social business projects together with companies, foundations, civil society organizations and academic partners. The services include workshops & trainings, practitioner-oriented research, social innovation concepts and social business planning, as well as support with the implementation of actual initiatives.

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