



» **Friday, 27 September 2019**

15.00 – 17.00  
smart casual  
HEALTH CARE STARTUP TALKS  
*Hyatt Regency Mainz, Templerstraße 6, 55116 Mainz*

19.00 – 21.00  
bus transfer at 18.30 / 21.00  
smart casual  
VISIT OF THE WINEBANK MAINZ  
*Im Altomünsterhof, Kupferberg Terrassenstraße 18, 55116 Mainz*

» **Saturday, 28 September 2019**

9.30 – 15.00  
smart casual  
ACADEMIC SESSION:  
QUO VADIS HEALTH CARE  
*Hyatt Regency Mainz, Templerstraße 6, 55116 Mainz*

HANS JÜRGEN BERGLER  
Head of Global Corporate Development, HR and Communications, Merz  
PROF. DR. THEODOR DINGERMANN  
Professor of Pharmaceutical Biology (em), Goethe University Frankfurt  
MAX SCHRECKLINGER  
Head of Corporate Strategy & Development, Boehringer Ingelheim  
DR. THOMAS SOLBACH  
Partner, Strategy&

15.30 – 17.30  
casual  
EXPLORE THE CITY: ALUMNI CHALLENGE  
RALLYE THROUGH THE HEART OF THE CITY  
*Starting at Hyatt Regency Mainz, Templerstraße 6, 55116 Mainz*

19.30  
bus transfer at 18.45 / 0.30  
black tie / lounge suit  
GLOBAL INSEAD DAY GALA DINNER  
AT THE KURHAUS WIESBADEN  
*Kurhausplatz 1, 65198 Wiesbaden*

» **Sunday, 29 September 2019**

8.30 – 9.30  
IAAG GENERAL ASSEMBLY 2019  
*Hyatt Regency Mainz, Templerstraße 6, 55116 Mainz*

10.00  
casual  
EXPLORE THE CITY:  
GUIDED TOURS IN THE CITY OF MAINZ

*Agenda subject to change*

**Dear Alumnae and Alumni,  
Dear Friends and Guests,**

It gives us great pleasure to invite you to a very special weekend in the region of Mainz. This year, we have chosen the heart of the health care sector for our IAAG Annual Conference on 27 – 29 September 2019.

Like in the previous years, we set up a well-rounded program to provide you with countless opportunities to meet fellow INSEAD alumni and friends while enjoying the capital of Rhineland-Palatinate and its vicinities.

We start the weekend with a direct talk with selected founders of innovative German health care startups.

Next, we have the pleasure to enjoy the world’s famous regional wine selection in the modern setting of the Winebank in Mainz.

Embracing INSEAD's business and academic excellence on Saturday, we will elaborate on the future of the health care sector with "Quo vadis Health Care". Experts from academia, several global corporate players and consultancies will provide you with insights on the dynamics and trends of one of the strongest industries in Germany.

On Saturday night, we will continue our series of special celebrations in exceptional venues: a glamorous gala dinner and dance as well as an optional excursion to the casino at the famous Kurhaus Wiesbaden.

Amongst these highlights, we also show you the very best of Mainz with especially tailored culture tours to surprise even those who are already familiar with the picturesque medieval, old town and its famous cathedral. In addition, we will offer guided tours from local insiders to complete our program on Sunday in style.

We look forward to sharing a wonderful weekend in the region of Mainz with you!



Raphaela Balzer  
On behalf of the board of the IAAG

**HEALTH CARE**

Trends from preventive medicine, robots & robotics, longevity, precision medicine ...



» **Friday, 27 September 2019**

**HEALTH CARE STARTUP TALKS**

Familiarize yourself with this year's focus topic and learn about the latest insights on digital trends and unparalleled opportunities from the founders of selected startup companies in a direct talk.

Confirmed participating ventures are i.a. Dr. Magnus Kobel, CEO and founder of YAS Life, a health & lifestyle software application and Julien Rey (MBA '14J), co-founder of the biotech startup FBB Biomed.

**VISIT OF PRIVATE MEMBERS' CLUB WINEBANK MAINZ**

On Friday night we have the pleasure of a hands-on experience. Have a look where or how to store valuable wines under perfect conditions and enjoy a wine tasting in the breathtaking surrounding of vaulted cellars.



Winebank Mainz

» **Saturday, 28 September 2019**

**ACADEMIC SESSION: QUO VADIS HEALTH CARE**

**Hans-Joerg Bergler, Merz Pharma**

Hans-Joerg Bergler heads the departments of Global Corporate Development, Human Resources and Communications at the global pharma player Merz from Frankfurt. In his function as Executive Vice President, Hans-Joerg Bergler is a member of the Merz Pharma Management Board. He started his career with his Master of Business Administration in Munich and has more than 20 years of corporate experience including M&A positions. His international career comprises different locations in Germany and the United States.



Hans-Joerg Bergler

**Prof. Dr. Theodor Dingermann, Professor of Pharmaceutical Biology (em), Goethe University Frankfurt**

Prof. Dr. Theodor Dingermann started his professional career with his studies of pharmacy in Erlangen and Yale. In 1990, he was appointed as a professor at the Institute for Pharmaceutical Biology. In 1998, he was nominated Vice President at Goethe University. He was awarded "Professor of the year 2009" in Natural Science and Medicine. Since 2015, Prof. Dr. Dingermann has been the Academic Director of the Goethe Business School. In addition, he is a member of the Scientific Advisory Committee of the Personalized Medicine Foundation, Speaker of the Scientific Advisory Committee of the Federal Chamber of Pharmacists and Biotechnology Representative for the State of Hesse.



Prof. Dr. Theodor Dingermann

**Max Schrecklinger, Boehringer Ingelheim**

After completion of his studies in economics at the University of Mannheim, Max Schrecklinger joined PwC as a certified tax advisor. Since 2005, he has advanced his professional career at the global corporate Boehringer Ingelheim in various positions. Today, he assumes responsibility as the Head of Corporate Strategy & Development at Boehringer Ingelheim and talks frequently at global business schools. His interests encompass especially precision medicine as well as startup companies.



Max Schrecklinger

**Dr. Thomas Solbach, Strategy&**

Dr. Thomas Solbach is a partner at Strategy& Germany, PwC's strategy consulting business, based in Frankfurt. He leads the European Commercial Practice in Pharma and Life Sciences and supports global pharmaceutical, biotech and healthcare companies. He is a leading practitioner in precision medicine, patient-centered health ecosystems, innovative diagnostics and clinically relevant real-world evidence. Prior to joining Strategy&, he conducted pharma-related research in the area of oncology and cardiovascular diseases. He completed his studies of Molecular Medicine at the University of Erlangen and the University of Oxford holding a PhD in the area of Health Economics.



Dr. Thomas Solbach

**GLOBAL INSEAD DAY GALA DINNER AT THE KURHAUS WIESBADEN**

Built by Friedrich von Thiersch between 1904 and 1907 for six million Goldmarks in neoclassic style, this building is a fine example for the architecture at the end of the German imperial era. Enjoy a landmark of the elegant city of Wiesbaden surrounded by a beautiful park and splendid historical buildings. Representative rooms and parlors of varying size and style, several restaurants and the Casino are all assembled under one roof to host galas, concerts and more.



Kurhaus Wiesbaden

» **Sunday, 29 September 2019**

**EXPLORE THE CITY – GUIDED TOURS**

Savoir-vivre on the Rhine – that is Mainz in a nutshell! A culture and history more than 2000 years. Visit the cathedral, explore the life and work of Johannes Gutenberg, find out about Mainz's Roman days ... or walk through the historical town center with one of our guides.





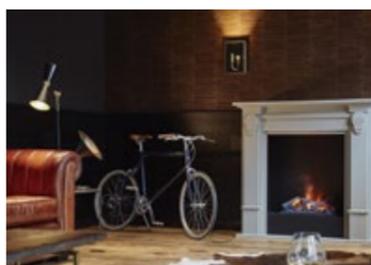
Hyatt Regency Mainz

### HYATT REGENCY MAINZ

Templerstraße 6, 55116 Mainz,  
phone: +49 (0) 6131 73 1234, [mainz.regency@hyatt.com](mailto:mainz.regency@hyatt.com),  
[www.hyatt.com/de-DE/hotel/germany/hyatt-regency-mainz/mainz](http://www.hyatt.com/de-DE/hotel/germany/hyatt-regency-mainz/mainz)

The Hyatt Regency Mainz is located on the banks of the Rhine, only a few minutes' walk from the city's Old Town. It is the ideal starting point for exploring Mainz and its museums, churches and boutiques. Architecturally this up-market hotel captivates the perfect symbiosis of contemporary design and the historic charm of the integrated Fort Malakoff.

The hotel is also the venue for our academic session on Saturday. A special treat are the rooms with a view onto the Rhine and the city's broad Rhine promenade.



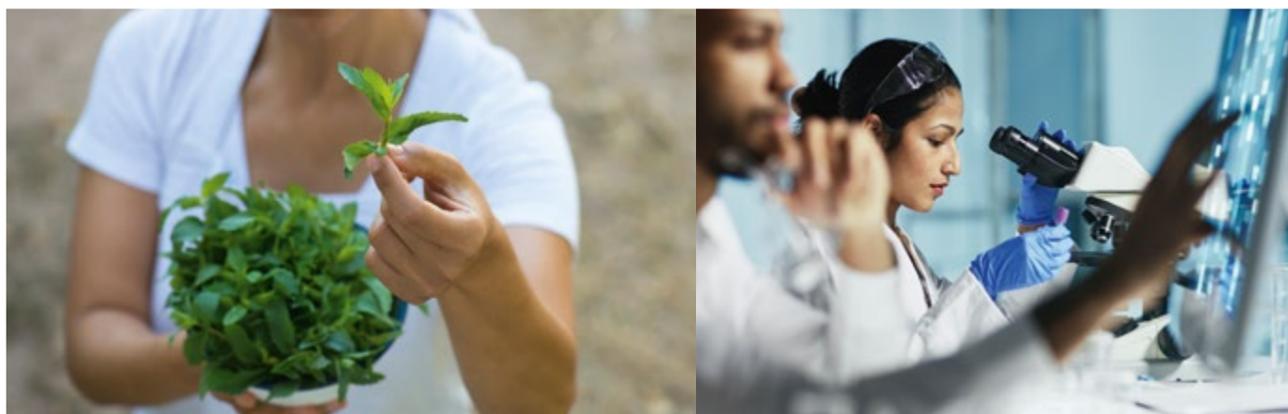
me and all hotel mainz

### ME AND ALL HOTEL MAINZ

Binger Schlag, Binger Straße 23, 55131 Mainz, phone +49 (0) 6131 89446 0,  
[booking.mainz@meandallhotels.com](mailto:booking.mainz@meandallhotels.com), [mainz.meandallhotels.com](http://mainz.meandallhotels.com)

Urban design in love with urban areas, high quality, fabulous details, the finest technology and a big-city living room in which everyone is welcome to pop in and connect. This budget hotel is hip & cozy, welcoming and genuine.

The top two floors are dedicated to workout and body culture with sauna garden, outdoor showers, roof terrace and unbelievably beautiful views of the old town of Mainz - if you find the time ... And if you are lucky, you can get one of the hotel's bikes to enjoy a ride through town!



## » Registration

Please register by completing the registration form and sending it to the IAAG Office via email, fax or mail. As the number of rooms we have reserved at the hotels is limited, we make reservations on a first come first serve basis.

### RSVP BY AUGUST 30, 2019.

Upon receipt of the registration form, your registration will be confirmed by email. Prior to the conference you will receive an information package by email.

### PARTICIPATION FEES AND HOTEL RATES

We have made reservations at the hotels for you. Prices range from 109 EUR (single) and 118 EUR (double) at the me and all hotel and 150/180 EUR (single/double standard) to 180/205 EUR (single/double with a view onto the Rhine) at the Hyatt Regency Mainz.

Hotel rates are quoted per night incl. breakfast. Please note that expenses for minibar, telephone, internet access or parking are not included and have to be settled by the guest upon check out.

You can choose the following options:

- The CONFERENCE PACKAGE includes the Health Care Startups Talks, the visit of the WINEBANK incl. a dinner on Friday, the Academic Session with coffee breaks and a lunch, the Alumni Challenge and the Gala Dinner on Saturday, a guided tour on Sunday as well as bus transfers as stated in the agenda.
- The SATURDAY ONLY PACKAGE includes the Academic Session with coffee breaks and a lunch, the Alumni Challenge, the Gala Dinner and bus transfers as stated in the agenda.
- The GALA TICKET is for the Gala Dinner only.

### CANCELLATION AND CANCELLATION FEES

50% until September 15, 2019, thereafter 100%. Replacement by another participant is generally possible.

### TRAVELLING TO MAINZ

We suggest to book flights and trains early in order to benefit from better rates.

### LIMITED CAPACITY

Please note for some of the events there is only limited capacity. Bookings will be made on a first come first serve basis. If one of the events is fully booked we will inform you accordingly.

If you have any questions regarding the Annual Conference, please contact Verena von Guionneau or Antje Kirchert-Hornung, Buchenweg 25, D-82319 Starnberg, [info@insead.de](mailto:info@insead.de), Tel.: +49 (0) 8151 444 658, Fax.: +49 (0) 8151 448 262.





**GLOBAL INSEAD DAY**  
12 September 2019

We cordially thank all INSEAD alumni who have supported the organization of the Annual Conference. Especially, we would like to express our gratitude and appreciation to the confirmed speakers for their insightful contributions:

**Hans-Jörg Bergler, Merz Pharma**  
**Prof. Dr. Theodor Dingermann, Goethe University Frankfurt**  
**Dr. Magnus Kobel, YAS Life**  
**Julien Rey, FBB Biomed**  
**Max Schrecklinger, Boehringer Ingelheim**  
**Dr. Thomas Solbach, Strategy&**

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