



Foreword by Hamilton Mann (CGM'18)

At the forefront of the fourth industrial revolution.

We are in the era of innovation in technology that represents the Fourth Industrial Revolution and that is unlocking new market opportunities, fueling growth across the global economy while changing our relationship with the world: our way of being, of working, of having fun, of making decisions, of creating, of producing, of educating, of forming society, in short, our way of life.

By the depth of what it changes in our lives, digital transformation is perhaps one of the most important industrial revolutions among those that humanity has known before, vector of great opportunities for progress and also great challenges, for all citizens, in all countries, and all industries in the planet.

In the verge of the fastest period of innovation ever experienced.

The possibilities of billions of people connected by technology, combined with unprecedented processing power, storage capacity and access to knowledge, are virtually limitless.

The speed of emerging technological advances in areas such as artificial intelligence (AI), robotics, Internet of Things (IoT), autonomous vehicles, additive manufacturing (3D printing), nanotechnology, biotechnology, materials science, storage of energy, quantum computing, deeptech, and others, further multiply the scope of this potential.

Concrete applications are already in our daily lives: artificial intelligence is already around us, autonomous cars and drones are developing, virtual assistants are on the increase, mobile applications are disrupting professions in all sectors.

Embracing new challenges and seizing opportunities.

Many questions are open, many unknowns lie ahead, and so much remains to be explored.

As we believe the economic value of a business should only be worth the value it creates for society, it is even more important today to take advantage from exchanges of diverse perspectives on how companies and government institutions can foster progress in our society, leveraging digital transformation efforts while addressing some of the biggest challenges of our time to make the world a better place.

Addressing the burning question: how Digital Transformation can change the world for the better?

Thanks to a dedicated digital platform, offering hands-on Digital Transformation experiences sharing, with a view to democratizing a brand new complementary alternative to continuous learning for the best future of society, INSEAD Alumni benefit from a brand new kind of access to digital transformation knowledge.

All the platform's content are based on a webcast series where Entrepreneurs, Corporate Executives, Public Officials, Academics Researchers, Advisors and Social Advocates present their views and insights about this fourth industrial revolution we are living, while sharing their perspective about the burning question.

The favorite subjects addressed through this platform cover Digital Economy, Digital Strategy and Execution, Digital Technology Trends, Business Digital Transformation, Business Process Digital Transformation, People Change in Digital Transformation, Societal and Cultural Digital Shift, Digital Transformation leadership, Digital Sustainability, among others, in all sectors.